



Public Lecture: Part 5

Topic: Potatoes: A View from the South

This public lecture is part of the Agricultural Trade Policy Institute's lecture series that focuses on sharing information to stimulate public dialogue on agricultural trade policy in Namibia. Furthermore, the lecture series creates an avenue for sharing the latest trends in the agri-trade policy space.

About the Facilitator

Prof André Jooste's experience in the agricultural sector spans over 24 years. As an academic, he was an Associate Professor and Chairperson of the Department of Agricultural Economics at the University of the Free State. He also worked at the National Agricultural Marketing Council, where he spearheaded the establishment of the Markets and Economic Research Centre (MERC), and developed it into an acknowledged policy advisory unit in the South African and international context. As a Chief Executive Officer, he led Potatoes SA, an industry organisation, in strategy development and implementation of its core business mandates, including the building of business and public sector relations. In 2013 he was awarded Agriculturalist of the Year for the Agricultural Writers SA North. Jooste joined the Department of Agricultural Economics at the Stellenbosch University as Professor on 1 March 2021.



He has extensive experience in conducting market, policy, rural and industry analysis. This includes, amongst others, implementation of management information systems, identification and use of applicable market research methodologies, compiling. He also specialises in international trade issues and its implications at various levels.

He has been involved in 35 scientific publications in academic and scientific journals. 17 Contributions have been made in books and technical reports. 59 Research and project reports on a variety of subjects have been completed. More than 100 popular scientific articles have been published, been presented at conferences, nationally and internationally. He was Editor of Agrekon (Accredited Journal of the Agricultural Economic Association of South Africa) from 2010 to 2014, as well as editor and co-editor for several National Agricultural Marketing Council (NAMC) publications.

Date: Tuesday, 24 August 2021

Time: 15:00 - 16:30

Venue: MS Teams (link to be provided)

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