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## AGRICULTURAL TRADE POLICY INSTITUTE (ATPI)

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### Public Lecture no. 3 Report

**Speaker** : Prof. Christine Wieck

**Topic** : Trade and sustainable development: A view on sustainability efforts in the EU and what it means for Global trade

**Date** : Thursday, 29 April 2021

**Time** : 10h00-11h30

**Venue** : Zoom meeting

#### SPEAKER PROFILE:

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Christine Wieck is professor for agricultural and food policy at the University of Hohenheim. Her research, teaching and outreach centres on the quantitative and qualitative analysis of agricultural and food policies in a globalised world with a special focus on the sustainable transformation (greening) of the EU food system and EU-Africa relationships on agri-food matters. In 2020, she was appointed a member of the scientific advisory board of the German Federal Ministry of Food and Agriculture. From April 2018 to March 2019, she was appointed to the Task Force “Rural Africa”, an independent advisory body of nine experts to provide expertise, advice and recommendations to the EU commission on how to advance the EU-Africa relationships in agri-food matters and the coherence of EU agricultural, trade, environment, rural and development policies.

#### AUDIENCE PROFILE:

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- The audience comprised industry representatives (policy-oriented) and NUST students.
- 32 participants attended

#### MAIN THEMES:

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- Trade and sustainable development: globally
- Global sustainability challenges and the need for answers
- Pressure on policy makers to act

- Farm-to-Fork strategy
- Review of EU trade policy agenda
- Impact of competitiveness
- WTO consistency and how to convince partners
- Policy impact assessment

## CONCLUSIONS:

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- The global sustainability challenges are huge –ignoring them is no longer possible
- Trade and sustainable development **or** sustainable development and trade are/should be **closely linked**  
Sustainability has to become **integral part** of trade and development
- We **need new approaches**: new ways of doing things, new ideas, new products, new labels and new rules
- Sustainability and green transition means something **different in each country** as starting points are different=> **for the success, this diversity has to become visible –in research and policy discussion**
- There are **large knowledge gaps!**
- Not only focusing on challenges and problems
- Why not thinking the other way around? **Analysis of bright spots**